



## KEY HIGHLIGHTS

More than 80 lakh hospitalisation cases

Hospital under Central Armed Police Forces empanelled under PM-JAY

PM-JAY awarded National Gold Award for e-Governance

NHA signed MoU with e-Choupal to reach more than 40 lakh farmers

- More than 20 Lakh e-cards were generated in the month of January
- Over 91% of beneficiary verification has been done using Aadhaar
- More than 21.6000 hospitals empanelled (46% Private)

## TOP 5 TERTIARY SPECIALITIES

Orthopaedics  
Cardiology  
Cardio-thoracic & vascular surgery  
Radiation Oncology  
Urology



## FROM CEO'S DESK



**Dr. Indu Bhusan**  
CEO, National Health Authority (NHA)

Dear readers,

The year began on a high note for the National Health Authority. Ayushman Bharat Pradhan Mantri Jan Arogya Yojana (AB PM-JAY) was awarded the prestigious Gold National Award for e-Governance 2019-20 for “Excellence in Government Process Re-engineering for Digital Transformation”. The award recognises the AB PM-JAY IT platform which provides seamless, quality and affordable healthcare services to the poorest citizens in the remotest corners of India. To make the service delivery more effective and enhance the scheme's impact on health seeking behaviour even higher, we are building several layers of security to protect sensitive personal patient data therefore, ensuring that there is no misuse of the data collected and used.

To increase access to health care, the network to provide quality services is being expanded. We have begun empanelling various public hospitals under different central ministries such as Home, Railways, Labour and Employment, Steel, Power, Coal, among several others. So far, 809 hospitals under 15 central ministries have been empanelled adding more than 49,613 beds under PM-JAY. In order to make these hospitals AB PM-JAY ready, sensitization workshops are being conducted across the country to develop awareness and understanding about AB PM-JAY among the hospital staff. So far, 20 such workshops have been organised, sensitizing more than 1,200 officials of Steel ministry hospitals, Central Reserve Police Force (CRPF), Border Security Force (BSF), Indo-Tibetan Border Police (ITBP), Central Industrial Security Force (CISF), Sashastra Seema Bal (SSB) and Assam Rifles (AR).

AB PM-JAY is utilizing various platforms for generating awareness among the masses especially those in the rural and remote areas. One such beneficiary and awareness drive was carried out at one of north India's most popular fair, Surajkund Mela in Haryana. The response received from the visitors was overwhelming and we hope to continue reaching out to the beneficiaries through various such initiatives.

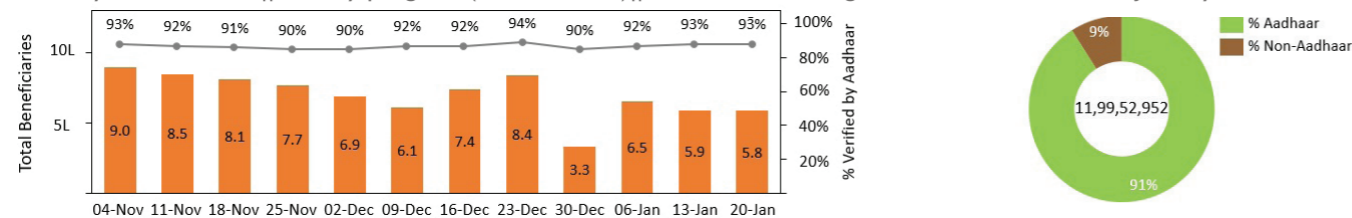
This edition's focus state is Manipur. AB PM-JAY, covers over 50% of the state population, that is around 2.7 lakh beneficiaries. In addition, the state has its own health insurance scheme – Chief Minister-gi Hakshelgi Tengbang. This makes Manipur a good example making efforts at achieving universal health coverage.

Hope you enjoy reading this year's first issue of Arogya Samvad.

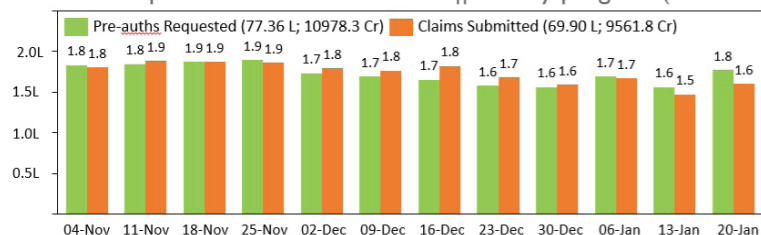
Wishing you a happy and safe Holi festival, and health and well-being, always.

## PM-JAY Status Update

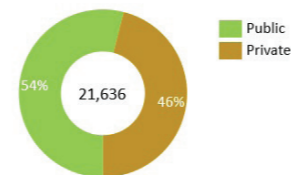
Beneficiary Identification || Weekly progress (last 12 weeks) || > 20 Lakh e-cards generated in the month of January



Pre-auths Requested & Claims Submitted || Weekly progress (last 12 weeks)



Hospitals Empanelled || Till Date



Note: Total count of beneficiaries verified contains 4.68 Cr state cards of schemes converging with PM-JAY  
BIMAR NA HOGA AB LACHAR, BIMARI KA HO RAHA HAI MUFT UPCHAR



## STATE IN FOCUS: Manipur

Manipur is well known for its gender equality and women's empowerment and performs better than the country's average in several health indicators. AB PM-JAY was launched by Hon'ble CM Shri N Biren Singh in Manipur on 23rd September, 2018 along with the rest of the country. It covers 2.77 Lakh SECC 2011 eligible families in the State, which is 48 % of the total population of the state of Manipur. So far, Manipur has empanelled 24 hospitals and 2.2 lakh e-cards has been issued. In addition, the State has its own health insurance scheme – Chief Minister-gi Hakshelgi Tengbang (CMHT) with free hospitalization benefit of upto Rs.2 lakh per year per family for secondary and tertiary cases.

State Health Agency, Manipur (SHA) was set-up by the Government of Manipur to implement PM-JAY in Trust Mode in the State. Till date, more than 13000 hospital admissions worth Rs. 21 Crore have taken place, of which, 54% of the beneficiaries provided free hospitalization are females. Manipur has only 1 % claims overdue, which is remarkable, considering that it operates in low resource settings.

2.77 Lakh Eligible Families	48% of families in Manipur eligible for PM-JAY	84% of eligible families are from Rural and Remote areas
24 Hospitals empanelled in the State along with 1 PSU hospital	71% of empanelled hospitals are Public Hospitals	92% of empanelled hospitals are multi-specialty



### Best Practices and Innovations in the State

#### Enrolment Camps for PM-JAY

SHA has been organising Mass enrolment cum awareness camps in different villages/districts far and wide to ease the burden of the poor beneficiaries, saving them from the inconveniences of travelling for hours to get their golden cards. SHA has also worked together with the local representatives in the state for the effective implementation of the scheme.

#### Partnership with SDOs and District Administration for BIS drive

SHA has partnered with SDOs and District Administration of all districts in the State for BIS drive in the villages under their concerned jurisdiction for ensuring awareness as well as maximum verification of beneficiaries

#### Monthly Award for highest golden card generation for beneficiaries by CSCs in the state

Monthly cash awards are also given to the District Manager for the highest golden card generation in the districts of the State.

#### Partnership with various stakeholders

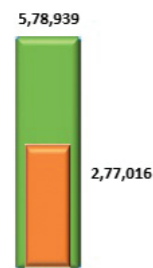
SHA Manipur is among the first state in the country which has partnered with National Urban Livelihood Mission in Manipur to orient key officials of Department of Municipal Administration, Housing & Urban Development (MAHUD), Municipal Commissioners, PRI Chairpersons/ Councillors, etc. SHA Manipur has trained officials and volunteers of Manipur State Legal Services Authority (MASLSA) and also partners with them to organize enrolment camps.



Focus State- Manipur

Overview of Manipur State

Total families in Manipur	5,78,939
PMJAY eligible families	2,77,016
State scheme eligible families*	60,000
Total covered families under PMJAY and state scheme	3,37,016



- PMJAY was launched in Manipur on 23<sup>rd</sup> Sept. 2018
- # Apart from SECC target population under PMJAY state has its own health insurance scheme - Chief Minister-gi Hakshelgi Tengbang (CMHT) with healthcare cover of Rs. 2 Lakhs per family
- The State is covering 48% of the total families under PMJAY
- The state is implementing the Scheme using Trust mode.



Families covered under PMJAY out of total families as per SECC 2011

Beneficiary Information

# Numbers of e-Card generated: 2,20,954



# Families with e-card: 81,521



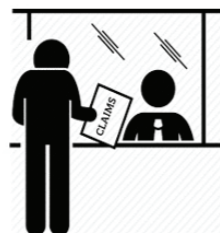
% of families with e-card: 29%

Utilisation of Scheme



In No.s 13,074

₹ 21 Cr



Claims Submitted (#): 11,271

Claims Submitted (INR): ₹ 17 Cr

Average claims Submitted (INR): ₹ 15,083

Pre-Auth. raised



Claims Paid (INR): 15.2 Cr

- Pre-auth raised for Rs 21 Cr with 13,074 number of Pre-Auths.
- Total 17 crores amount of claims were submitted and 15.2

Claims Paid

Pre-auths/Lakh Pop (Avg Last 3 Weeks) (Expected > 3): 31

Hospital Empanelment

Total no. of empanelled Hospital	Public	Private	Total
	17	7	24



Hospital with atleast 4 Pre-auths in last one month	Public	Private	Total
	11	7	18

Top 5 Secondary packages (Pre-Auth. count, Pre-Auth. amount, % amount in public hospitals)

- Haemodialysis/Peritoneal Dialysis (only for ARF) (3033), (77.91 lakh), (0%)
- Normal Delivery (608), (26.78 lakh), (100%)
- Caesarian Delivery, (459), (47.09 lakh), (94%)
- AKI/ renal failure(dialysis payable separately as an add on package) (373), (62.95 lakh), (86%)
- Acute abdomen (339), (32.76 lakh), (89%)

Top 5 Tertiary packages (Pre-Auth. count, Pre-Auth. amount, % amount in public hospitals)

- Multiagent Chemotherapy + TKIs INDUCTION PHASE (1057), (1.9 cr), (100%)
- Multiagent Chemotherapy + TKIs CONSOLIDATION I (416), (42.01 lakh), (100%)
- Multiagent Chemotherapy + TKIs CONSOLIDATION II, (98), (4.38 lakh), (100%)
- Open Reduction Internal Fixation (Large Bone) (97), (24.87 lakh), (91%)
- LUNG CANCER - NSCLC - Cisplatin Vinorelbine (67), (27.2 lakh), (100%)



Sensitization workshops on PM-JAY held in eligible hospitals under various divisions of Ministry of Home Affairs



While expanding PM-JAY across the country, it was observed that excess to health care facility is one of the most critical issues for availing the benefits of the scheme. Hence it was decided to empanel all the public hospitals under different Ministries so that the beneficiaries have easy access to the facilities even in the remotest areas.

A large number of public hospitals covered under Central Armed Police Forces (CAPF) are governed by Ministry of Home Affairs. National Health Authority (NHA) initiated a dialogue with CAPF and planned for empanelment of all the eligible hospitals under various divisions with AB PM-JAY. Following this, an awareness drive was conducted at 20 different centers across country in January, 2020 which covered all 547 eligible hospitals. The awareness drive included introduction to AB PM-JAY and process of empanelment with AB PM-JAY. Since AB PM-JAY is a paperless scheme, thus empanelment process is also online, and software based.

The sensitization workshops at 20 different places was attended by approximately 1000 officials from Central Reserve Police Force (CRPF), Border Security Force (BSF), Indo Tibetan Border Police (ITBP), Central Industrial Security Force (CISF), Sashastra Seema Bal (SSB) and Assam Rifles (AR) who represented 547 hospitals.

Till date 524 Hospitals under administrative power of Ministry of Home Affairs have been empaneled with AB PM-JAY after successful sensitization workshops. Majority of CAPF hospitals are located in the tribal and border areas like Kupwara, Poonch, Siachin (J&K), Phek (Nagaland), Barmer (Rajasthan) etc. where there are no other hospitals to cater to the medical needs of the local population.

Thus, by empaneling these hospitals under AB PM-JAY we will be ensuring that appropriate medical care is provided to the local AB PM-JAY beneficiaries and referrals if needed can also be covered under the scheme. This will help in reducing out of pocket expenses of AB PM-JAY beneficiaries.



## Cyber Suraksha Dishaanirdesh Vol. 12

### Cyber Attacks in Healthcare Industry

Health care industry has been an eye candy for all the hackers worldwide in the past many years. 15 million records got compromised in 2018 and thrice the year before. Following are few case studies of the previous year and the reasons behind such breaches

#### DOMINION NATIONAL: Breach of 2.96 million patients' healthcare information due to improper data server security

Insurer Dominion National reported a hack on its servers, which potentially breached the data of 2.96 million patients which stayed unnoticed for 9 straight years. When the investigation was held the reason identified was unauthorized access to the data servers.

#### INMEDIATA HEALTH GROUP: Breach of 1.5 million patients' healthcare information

A misconfigured database led to a personal health data breach of 1.57 million Inmediata Health Group patients. The internal website, which contained patient's data was visible on the all search engines. The information had been made available to employees through an internal web page, but the failure to configure that page correctly allowed the data to be made accessible over the internet without the need for authentication.

#### OREGON DEPARTMENT OF HUMAN SERVICES: Successful phishing attack leading to compromise of 6 lakh patients healthcare data

Mail inboxes remain flooded with promotional offers that attract the users. Such mails can be malicious trying to gain credentials, in Oregon this compromised the employee credentials and exposed 645,000 patient's data and 2.5 million mail IDs.

#### COLUMBIA SURGICAL SPECIALIST: Ransomware attack blocking the access of 400,000 patients' records

Ransomware attack has been a big talk in Cyber attacks, which restricts the access to all the data and asks huge amounts to be paid to regain access. On January 7, 2019 Columbia Surgical Specialist reported a ransomware attack that blocked the access of medical records of 400,000 patients. The hospital had proper backups in place and did not have to pay the ransom and restored the backed up data.

### Key Learnings

#### Be aware of Social Engineering

Never disclose potentially sensitive information to an unknown source, and never give out more information than seems necessary. Being vigilant in detecting phishing emails and educating employees in NHA to be proactive is a crucial step in protection. Key pointers on how to spot and handle phishing email:

- Check the email signature
- Be careful with attachments
- Check for spelling errors
- Is the email asking for personal information

#### Maintaining proper information backup

Backup copies allow patient information to be restored from an earlier point in time will help the NHA recover from an unplanned event. Storing the copy of the information on separate medium is critical to protect against primary data loss or corruption.

#### Security Guidelines for workplace

- Stay alert while websurfing: Whenever any confidential detail that must not be on the internet, is visible then it should be immediately reported to NHA. Since, it could be a result of any technical misconfiguration.

- Regularly check if system is updated: In case any update gets missed because of any reason, it should be reported. This might make the system open for attack.

- Report any abnormality: If any problems are faced during the daily processes, then reporting should be done, so that the issue could be identified and system stays safe from any data breach, loss or failure.

#### Stay Safe from Ransomware

Do not click on pop-up ads in unknown websites, do not give everyone full user permissions. Install all security updates for your computer. Keep automatic updates enabled. Do keep your security software patches and operating systems up to date



## Ayushman Bharat PM-JAY awarded National Gold Award for e-Governance



Ayushman Bharat Pradhan Mantri Jan Arogya Yojana (AB PM-JAY) has been awarded GOLD National Award for e-Governance 2019-20 for “Excellence in Government Process Re-engineering for Digital Transformation”. The award was presented during 23rd National Conference on e-Governance held in Mumbai, Maharashtra. Implemented by the National Health Authority along with its State counterparts, AB PM-JAY, is the world’s largest publicly funded health assurance scheme covering more than 50 crore poor and vulnerable citizens.

E-Governance has played a key role in embarking the journey to achieve the goal of ‘Minimum Government, Maximum Governance’. IT has worked as a pillar to enhance the quality, increase transparency, improve response to beneficiaries and lower costs; on the other hand has facilitated beneficiaries to have better access, equity & social empowerment. With the advancement of technology, e-Governance has also expanded its horizons in the form of m-Governance – which is fast becoming the preferred mode of availing services by the citizens. The IT Systems provide a robust platform for sustainable development and inclusive growth of the scheme as a whole and proven to be an effective media for more connected society. In contemporary times, Social Media is also being increasingly used as a medium to engage the citizens with Government in democratic process, social reforms and financial inclusion.

Thus, IT imperatively becomes the propellant of the growth engine which has the potential to transform India into a knowledge-led economy and society especially when we are fast adopting new paradigms such as Internet of Things, Smart Cities etc. Today, India has emerged as a Global IT knowledge resource empowering the whole world. Spreading digital systems to rural areas across the country and generating employment opportunities in all IT-enabled industries will be the next major leap to transform young India into a Digitally Empowered Society and a knowledge economy.

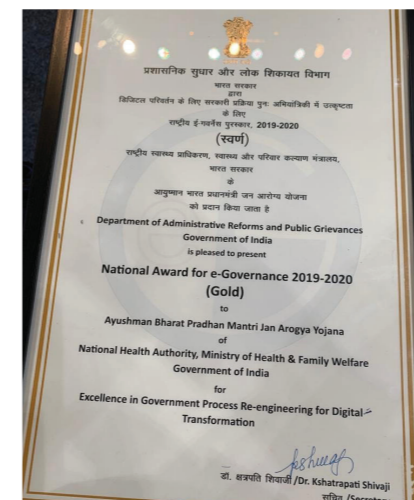
This award recognizes Government projects that involved analysis and redesign of workflow and which resulted in improvement in outcomes related to efficiency, effectiveness of process, cost, quality, service delivery or a combination of these. The impact of the re-engineering process is to have a significant digital transformation.

Receiving the award on behalf of the National Health Authority, the apex organisation responsible for the design and implementation of the scheme, Dr. Indu Bhushan, CEO, AB PM-JAY and National Health Authority said, “It is a huge honour to receive this award today. This award is not only a recognition of the sophistication of the IT system that is the backbone of PM-JAY but also of our efforts for moving towards universal health coverage through digital transformation. Through this award we will be able to showcase the innovation and talent we have deployed to build one of the best IT systems in the world. In the near future our efforts will be channelled towards further strengthening this digital backbone into empowering the beneficiaries, maximising efficiency of service delivery, expand coverage of the scheme to the left out population groups, enhance convergence with existing central and State health schemes and minimise fraud and abuse with use of frontier technologies like artificial intelligence and machine learning into our systems.”

The purpose of the award is to recognize achievements in the area of e-Governance, disseminate knowledge on effective methods of designing and implementing sustainable e-Governance initiatives. This award encourages innovations in successful e-Governance solutions with promotion and exchange of experiences in solving problems, mitigating risks, resolving issues and planning for success. National Awards for e-Governance are presented every year to recognize and promote excellence in implementation of e-Governance initiatives.

Talking about the IT system of AB PM-JAY, Mr. Kiran Anandampillai, Advisor IT, National Health Authority said, “We have created an IT platform with the focus to provide seamless, quality, affordable healthcare services to the poorest citizens in the remotest corners of India. We are building several layers of security to protect sensitive personal patient data therefore ensuring that there is no misuse of the data collected and used. We are deploying advanced data analytics to monitor the implementation on real-time basis. The insights received is helping us not only take timely action but also do evidence-based policy decision-making.

This Conference provides platform to the senior officers of the Government including IT Secretaries of State Governments, IT Managers of the Central Government, and resource persons, experts, intellectuals from the industry and academic institutions etc. to discuss, exchange views and experiences relating to various e-Governance initiatives; disseminate knowledge on effective methods of designing and implementing sustainable e-Governance initiatives to provide end to end Digital Services and exchange experiences in solving problems, mitigating risks, resolving issues and planning for success. An Exhibition including Wall of Fame showcasing the awarded and other best practices of the country was also organized during the Conference.



## PM-JAY IN NEWS

This article first appeared in The Hindu on 19th February 2020 and is co-authored by Amitabh Kant, CEO, NITI Aayog and Dr. Indu Bhushan, CEO, Ayushman Bharat-PM-JAY and National Health Authority.

## Powering the health-care engine with innovation

It has been close to 18 months since the Prime Minister, Narendra Modi, launched the country-wide implementation of Ayushman Bharat-Pradhan Mantri Jan Arogya Yojana (PM-JAY), or the national health protection scheme; the initial momentum has been very encouraging. The scheme is currently being implemented in 32 of 36 States and Union Territories. It has provided 84 lakh free treatments to poor and vulnerable patients for secondary and tertiary ailments at 22,000 empanelled hospitals, country-wide. Under PM-JAY, there is one free treatment every three seconds and two beneficiaries verified every second.

### Expanding the supply side

As the scale of this scheme grows, a key area of focus is to expand the secondary and tertiary hospitals empanelled under PM-JAY and ensure their quality and capacity while keeping the costs down. At present, there is one government bed for every 1,844 patients and one doctor for every 11,082 patients. In the coming years, considering 3% hospitalisation of PM-JAY-covered beneficiaries, the scheme is likely to provide treatment to 1.5 crore patients annually. This means physical and human infrastructure capacity would need to be augmented vastly. Conservative estimates suggest that we would need more than 150,000 additional beds, especially in Tier-2 and -3 cities. While a comprehensive long-term strategy will focus on expanding hospital and human resources infrastructure, an effective near-term approach is needed to improve efficiencies and bridge gaps within the existing supply and likely demand. A strong, yet under-tapped lever for accelerating health system efficiency and bridging these gaps is mainstreaming innovation in the Indian health system.

### Transformative solutions

India's burgeoning entrepreneurial spirit combined with a systematic push for the development of a start-up ecosystem has led to a plethora of innovations in health care. It is estimated that there are more than 4,000 health-care technology start-ups in India. Today, start-ups are working to bring innovative technologies and business models that leapfrog infrastructure, human resources, cost-effectiveness and efficiency challenges in Tier-2 and -3 cities. Artificial Intelligence platforms that aid in rapid radiology diagnoses in low resource settings, tele-ICU platforms to bridge the gap in high-skilled critical care personnel, centralised drone delivery of blood, medicines and vaccines to reach remote locations cost-effectively and reliably are all no longer just theoretical ideas. They are real solutions that are ready to be tested on the ground and potentially implemented. It is high time for transformative solutions to make their way into our hospitals, especially in Tier-2 and -3 cities, to turbocharge the way health care is delivered at scale. This mainstreaming of health-care innovations, is lined with challenges at every step. The friction in their path to market often stems from multiple reasons.

### Addressing the constraints

One challenge is non-uniform regulatory and validation standards. Regulatory requirements, specifically for biomedical start-ups, are still evolving in India. As a result, hospitals often rely on foreign regulatory certifications such as FDA and CE, especially for riskier devices and instruments. In addition, it is difficult for a start-up to understand the minimum necessary

validation requirements in order to qualify for procurement by hospitals. Lack of standards in this area leads to a huge variation in validation requirements at States and hospitals, forcing the start-up into a spiral of piloting studies. The government is now pushing ahead to overhaul Indian med-tech regulatory standards and product standards which will help bridge this trust-deficit.

Another problem in promoting start-ups is the operational liquidity crunch due to a long gestation period. Health-care start-ups spend long periods of time in the early development of their product, especially where potential clinical risks are concerned. The process of testing the idea and working prototype, receiving certifications, performing clinical and commercial validations, and raising funds, in a low-trust and unstructured environment makes the gestational period unusually long thereby limiting the operational liquidity of the start-up.

Another hurdle is the lack of incentives and adequate frameworks to grade and adopt innovations. Health-care providers and clinicians, given limited bandwidth, often lack the incentives, operational capacity, and frameworks necessary to consider and adopt innovations. This leads to limited traction for start-ups promoting innovative solutions. Start-ups also face procurement challenges in both public and private procurement. They lack the financial capacity to deal with lengthy tenders and the roundabout process of price discovery. Private procurement is complicated by the presence of a fragmented customer base and limited systematic channels for distribution.

To accelerate this process of mainstreaming innovations within the hospital system in India, we need to focus on identifying promising market-ready health-care innovations that are ready to be tested and deployed at scale. There is a need to facilitate standardised operational validation studies that are required for market adoption, to help ease out the start-up procurement process such that these solutions can be adopted with confidence. This, in effect, will serve the entire ecosystem of health-care innovators by opening up health-care markets for all. A strong theme in mature health-care systems in other parts of the world is a vibrant and seamless interface between hospitals and health-care start-ups. Through Ayushman Bharat, India has the unique opportunity to develop a robust ecosystem where hospitals actively engage with health-care start-ups by providing access to testbeds, communicating their needs effectively and adopting promising innovations. Start-ups can be effective collaborators for the most pressing health-care delivery challenges faced by hospitals, as opposed to being mere suppliers of technology or services.

We believe that the launch and expansion of Ayushman Bharat-PM-JAY is a watershed moment for the Indian health-care service delivery ecosystem. The government has taken a big step by rolling out world's largest and most ambitious publicly funded health-care assurance programme. We are now calling out to private sector health-care providers, health innovators, industry and start-ups to become equal partners in this movement. The dream of an accessible, affordable and high-quality health-care system for all, will be achieved when we work in alignment to complement each other and jointly undertake the mission of creating an Ayushman Bharat.



## Around 150 e-cards generated at PM-JAY stall in 34th SurajKund Mela

SurajKund Mela 2020, jointly hosted by the Surajkund Mela Authority in collaboration with the Union Ministries of Tourism, Textiles, Culture, External Affairs, Department of Tourism, Government of Haryana and Haryana Tourism Corporation, held at Faridabad, turned out to be a busy affair. The fortnight long festival was inaugurated by Hon'ble President Shri Ram Nath Kovind.

The main motto behind the festival was to promote handicrafts, handlooms with the aid of craftsmen invited from all over the country. The craft festival is a platform for artists from across the globe to showcase their art and craft skills and showcase the cultural heritage of the country to the visitors. Surajkund Mela is one of the most famous craft festival held annually in the region. Since the festival attracts lot of visitors, it is also a great platform for dissemination of information related to important social issues. Keeping this in mind, a dedicated stall on Ayushman Bharat Pradhan Mantri Jan Arogya Yojana, managed by State Health Agency Haryana was also set up in the festival premises. The stall helped in conducting a beneficiary identification drive during the festival and also informing the visitors about the scheme. The AB PM-JAY stall allowed the visitors and attendees to check their eligibility for the scheme, get further information related to the scheme and search and enrol their names if listed as a beneficiary under the scheme. During the festival, over 150 e-cards were issued to the walk-in beneficiaries through the live kiosk. More than 80,000 visitors had come to the stall in order to better understand the scheme and gather information about it.

Promotional material related to PM-JAY in the form of comic books, leaflets, calendars etc. was also given out to the visitors. The purpose was to give detailed information about the scheme and the goals and targets set out by the Central government to achieve under the scheme.



Dr. Ravi Vimal, Dy. CEO SHA Haryana interacting with the visitors during Surajkund Mela.



## PM-JAY in Social Media

**Dr Harsh Vardhan** @dmarshvardhan

#AyushmanBharat #PMJAY Awarded National Gold Award for e-Governance  
Flagship health assurance scheme gets top national honour for successful implementation of sustainable e-Governance initiative @AyushmanNHA



**Dr Harsh Vardhan** @dmarshvardhan

मुझे यह बताते हुए खुशी हो रही है कि PM श्री @narendramodi जी द्वारा शुरू की गई #ayushmanbharat योजना से इलाज कराकर खुशी-खुशी घर लौटने वालों की संख्या 75 लाख के पार पहुंच गई है। गरीबों को जब बीमारी से बचने का सहारा मिलता है तो उनके आशीर्वाद अनमोल होते हैं।  
@AyushmanNHA @BJP4Delhi

Translate Tweet



To check your eligibility, call 14555 / 1800-111-565 Visit www.mera.pmjay.gov.in

**Lt. Gov. Puducherry** @LGov\_Puducherry

The @AyushmanNHA is happy to see a proactive & effective implementation of #PMJAY in #puducherry. Discussed how to better implement d schemes & move Puducherry towards universalisation of healthcare.  
@MoHFW\_INDIA @drharshvardhan @ibhushan #PMJAY24HrUpdate #AyushmanBharat



0:59 4.3K views

**Dr. Indu Bhushan** @ibhushan

Pleased to share @AyushmanNHA & ITC #eChoupal will jointly reach out to farmers across India with benefits of #PMJAY. With an enviable network of 40 lakh farmers in >35,000 villages in 10 states, we look forward to this partnership! @PMOIndia @drharshvardhan @PraveenGedam



**National Health Authority (NHA)** @AyushmanNHA

#AyushmanBharat #PMJAY beneficiary verification drive underway in Sikkim. Hon'ble Chief Minister Prem Singh Tamang distributed e-cards to the beneficiaries.  
@AyushmanNHA @drharshvardhan @ibhushan



**India in Birmingham** @CGI\_Bghm

Deputy CEO @PraveenGedam @AyushmanNHA explains how #AyushmanBharat, the world's largest government funded healthcare insurance scheme is transforming healthcare industry in India, creating immense scope for British institutions both in public and private sector @MoHFW\_INDIA



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**Dr. Indu Bhushan** @ibhushan

Real life stories that are so gratifying to know. Girl child from #UP with corneal blindness underwent Stem Cell Transplant with #PMJAY. Despite being from a poor family, she could avail this highly advanced treatment from LJ Eye Institute, a pvt. centre in #Haryana  
@drharshvardhan



**PMJAY-UP (Ayushman Uttar Pradesh)** @PmjayUP

Making learning fun: Comic books titled "Master Ayushman" were distributed in various blocks of Basti district for spreading awareness about #pmjay and its various benefits. @AyushmanNHA @CMOfficeUP @Sangeet82530151 @ibhushan