KEY HIGHLIGHTS

More than 45 lakhs hospitalisation done

Hospitalisation worth more than Rs. 7,000 crore done

MoU signed with Uber and Ola Cabs

PM-JAY received Gems of Digital India Award 2019

- More than 65 Lakhs e-cards were generated in the month of August

- Over 91% of beneficiary verification has been done using Aadhaar

- 60% of total 35.1 L admissions happened in private hospitals

- More than 16k hospitals empanelled (53% Private)

TOP 5 TERTIARY SPECIALITIES

Cardiology
Orthopaedics
Cardio-Thoracic & Vascular Surgery
Radiation Oncology
Urology

BIMAR NA HOGA AB LACHAR, BIMARI KA HO RAHA HAI MUFT UPCHAR

FROM CEO's DESK

Dr. Indu Bhushan
CEO, National
Health Authority
(NHA)

Dear Reader,

It is a moment of joy and pride for the entire PM-JAY family that we mark one year of successful roll-out of the scheme in the country.

Within this short time, we have touched millions of lives, providing more than 46 lakh free treatments worth over Rs.7,500 crore. Without the scheme, many of these families would have spent heavily, foregone treatment, borrowed heavily or sold their productive assets. Our scheme has helped these families retain their economic worth and maintain their dignity. This month also marks another big milestone—we have verified over 10 crore beneficiaries and issued more than 5 crore e-cards, taking us one step closer to reaching the last mile.

To celebrate our journey so far and plan for the challenges ahead, we are organizing the Ayushman Bharat: Arogya Manthan on 30th September and 1st October 2019. The Hon'ble Prime Minister will address the gathering, attended by the Union Minister for Health, State Health Ministers, Principal Secretaries, development partners, academic institutions, professional organisations and other stakeholders. A fortnight-long Ayushman Pakhwara is being organised in connection with this event across the country to reach out to every eligible family and inform them about their eligibility and entitlements under the scheme and where and how to claim them.

This edition of Arogya Samvad provides a glimpse of the beneficiary identification camps organized at Mumbai, Chennai and Kolkata railway stations and for contract labourers in the coal mines of Bilaspur, a testament to the commitment and initiative of the Ministry of Railways and Coal India Limited. Tamil Nadu is the state in focus for this edition. Their models for monitoring high-end claims as well as operations and health record-keeping offer useful lessons for other States.
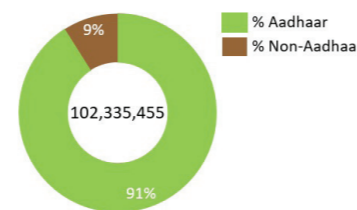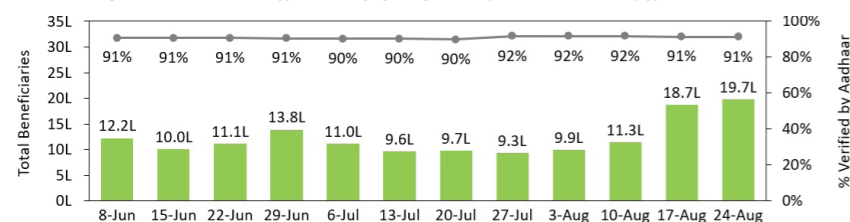
I consider it a privilege that the Honourable Prime Minister described PM-JAY as a historic step taken by India towards universal health coverage in the High-Level Forum on UHC at the United Nations in New York. My thanks and congratulations go to all the contributors and partners for your hard work to achieve this success.
Here's wishing all readers health and well-being, always.
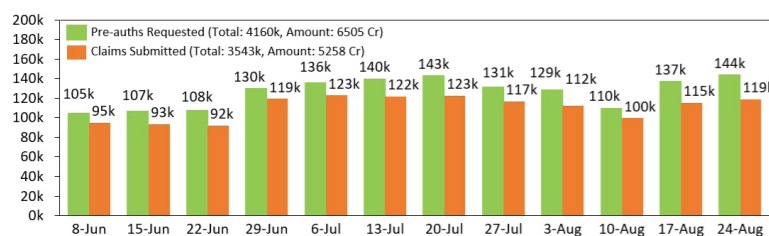
Here's wishing you all health and well-being, always.
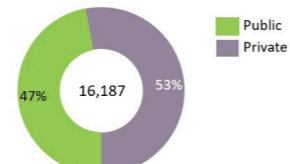
Jai Hind, Jai Bharat

PM-JAY Status Update

Beneficiary Identification || Weekly progress (last 12 weeks)||> 47 Lakh e-cards generated in the month of August

Pre-auths Requested & Claims Submitted || Weekly progress (last 12 weeks)

BIMAR NA HOGA AB LACHAR, BIMARI KA HO RAHA HAI MUFT UPCHAR

2

STATE IN FOCUS: Tamil Nadu

AB PM-JAY launch in Tamil Nadu by Hon'ble Health Minister Shri C Vijaya Baskar on 23rd September 2018

Tamil Nadu launched Ayushman Bharat Pradhan Mantri Jan Arogya Yojana (AB PM-JAY) on 23rd September 2018 in all 32 districts of the State. The Scheme was inaugurated by the Health Minister of Tamil Nadu Shri C Vijaya Baskar. The scheme roughly covers 77.81 (2.88 Cr. People) Lakh families, 42% of total families of the state and 9.4% of the total households of the country. Among the beneficiaries covered 50% are females and 50% are males. Majority of these beneficiaries (61%) belong to the age group of 20-64 years. Apart from SECC target population under PM-JAY, state has its own health insurance scheme – Chief Minister's Comprehensive Health Insurance Scheme (CMCHIS). The State is covering 78% of the total families under PM-JAY and state scheme.

In Tamil Nadu, SHA is implementing PM-JAY in a hybrid model where up to Rs.1,50,000/- is on Insurance and above Rs.1,50,000/- is on assurance. The United India Insurance Company LTD. is the insurer & MD India Healthcare TPA Pvt. Ltd., VIDAL and Medi Assist are the three TPAs in the state working under PM-JAY. Tamil Nadu has 991 hospitals empaneled under the scheme of which 268 are public and 723 are private.

Till date more than 679,472 Preauth worth of Rs. 1610 Cr. has been raised. The Scheme has not only benefited the state beneficiaries but also provided services to portability patients from various states like Bihar, Kerala, Jharkhand, Assam, Tripura, Sikkim and Andaman & Nicobar etc. Regular Workshops & Training for the Stake holders are organized and have been made a part of HR strengthening activity. State has 3,800 packages with well-defined pre and post investigations follow ups & rates.

Best Practices in the State

1. Weekly meeting for approval on high end procedure: Weekly meetings are conducted for high end procedures involving committee members consisting of specialist doctors, hospitals co-ordinators, beneficiaries. 32 such high-end meetings have been conducted so far and approvals been given for high end procedures like Cochlear Implant, Liver, Renal, Heart, Heart & Lung Transplant Surgeries, etc.

2. Monitoring of scheme implementation: All claims are settled within seven days of submission. This has been consistently maintained over the last 8 years of the state scheme. The stae is also implementing strong processes for ensuring provider accountability and for preventing, detecting, and deterring fraud by engaging multiple TPAs and shifting responsibilities over time, preauthorization's and claims reviews. In addition, CMCHIS mandates all empaneled private health facilities to hold monthly outreach 'health camps' to provide screening, detection, and referrals. Scheme has pioneered the implementation of tiered reimbursements for Private hospitals, aimed at incentivizing quality of care, in addition to implementing regular reviews of morbidity and mortality outcomes related to admissions at both government and empaneled private hospitals with an add on feature of entry level NABH accreditation as mandatory within one year from date of empanelment

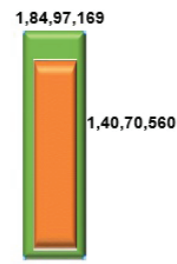**3. Efforts towards building capacity of hospital on PM-JAY-CMCHIS**
• Hands on training given to AM (Insurance Coordinator) /MEDCO for BIS & NTMS Portal of PM-JAY-CMCHIS for portability patients
• Awareness & sensitization drive to the hospitals for enhancing the performance in PM-JAY-CMCHIS
• Regional level awareness camping to AM (Insurance Coordinator) & Hospitals on PM-JAY-CMCHIS
• Ward managers training program of Govt. Hospitals to enhance PMJAY packages for more utilization
• Total 15 mortality & morbidity Meetings   already happened
• From the date of launch 16 PM-JAY-CMCHIS review meetings chaired by Project Director / Additional Director /Deputy Director held
• The course corrections are attended immediately on the part of Hospitals / TPA instantly in the review for effective functioning

4. e-MHR (Minimal Health e- Records): Scheme provides facility to beneficiaries to generate their e-MHR. For this, patients have to visit scheme website (http://www.cmchistn.com) and enter smart card number (URN) and one-time password to generate e-MHR.

BIMAR NA HOGA AB LACHAR, BIMARI KA HO RAHA HAI MUFT UPCHAR

3

Overview of Tamil Nadu State

Total families as per Census 2011	₹1,84,97,169
PM-JAY eligible families	₹77,70,928
State scheme eligible families	₹62,99,632
Total covered families under PM-JAY and state scheme	₹1,40,70,560

1,84,97,169

1,40,70,560

- PMJAY was launched in Tamil Nadu on 23-September 2018
- Apart from SECC target population under PMJAY state has its own health insurance scheme - Chief Minister's Comprehensive Health Insurance Scheme
- The State is covering 76% of the total families under PM-JAY and state scheme
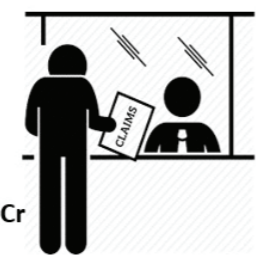- The state has Hybrid model

PM-JAY Coverage

50%

50%

Families covered under PM-JAY and Chief Minister's Comprehensive Health Insurance Scheme out of total families as per census 2011

Utilisation of Scheme

Pre-Authorisation raised

In No.s **6,79,472**

₹ 1610 Cr

Claims Paid (INR): **800.86 Cr**

Claims Paid

Pre-auths/Lakh Pop (Avg Last 3 Weeks) (Expected > 38): **17**

Claims Submitted (#)	**5,46,620**
Claims Submitted (INR)	**₹ 888.5 Cr**
Average claims Submitted (INR)	**₹ 20,484**

- Total 6,79,472 pre-auth were raised and claim amount of Rs 888.5 crores were submitted till August 2019 out of which Rs 800.86 crores have been paid.

Hospital Empanelment

	Public	Private	Total
Total no. of empanelled Hospital	268	723	991
Hospital with atleast 4 Pre-auths in last one month	223	550	773

Top 5 tertiary specialities (By Pre-Auth and Enhancment amount)
- PTCA WITH STENT(15857), 115Cr, (18.9%)
- PALLIATIVE CHEMOTHERAPY (Any Regimen), (11497, 11.5 Cr), (43.7 %)
- URETERO RENOSCOPIC LITHOTRIPSY, (9151), (19.3Cr) , (29.9 %)
- Imatinib,(8858), (1.3 Cr), 56.2%)
- TOTAL KNEE REPLACEMENT, (6955), (45.98 Cr), (9.9%)

Top 5 Secondary specialities (By Pre-Auth and Enhancement amount)
- MAINTANENCE HEMODIALYSIS FOR CRF (8 DIALYSIS) INCLUDING SEROPOSITIVE (166685), 10Cr, (100%)
- HEARING AID - RESERVED TO GOVT, (902),(5.3 Cr) , (12%)
- SURGICAL CORRECTION OF LONGBONE FRACTURE-FRACTURE NECK/ SHAFT OF FEMUR, (10765), 24.7 Cr, 77.8%
- ISCHEMIC STROKE (9629), 17.3 Cr, (94.9%)
- OP /ANY POISIONING - CONSERVATIVE MANAGEMENT OR WITHOUT VENTILATORY SUPPORT (ONLY WITH FIR) (9602), 17.3 , (99.9 %)

Cyber Suraksha Dishanirdesh

Vast amount of information is passing from one device to another on a global scale and this has led to an increased risk of viruses, trojans, malware, spyware, and other forms of cyber threats. Cybersecurity literacy and hygienic browsing habits are major defense against cyber threats. Many anti-viruses have also emerged to protect devices from cyber threats and the awareness on cybersecurity has also evolved, bringing new security techniques. However, fake or rogue anti-virus is one of the prominent methodologies adopted by cybercriminals and hackers to extract money from unsuspecting Internet users. They typically warn the users of various security threats present on their computer and force them to buy applications. Therefore, it is imperative that NHA and its ecosystem partners be wary of such fake anti-virus software.

What is fake anti-virus?

Fake antivirus is a software that masquerades as a legitimate anti-virus software, pretending to have found an infection on the system and in most cases, the objective is to scare the victim, but in truth the malicious program can even render your system vulnerable.

It also disables legitimate security software, making it challenging to remove the illegitimate software. It is one of the persistent threats on the web today.

How does fake anti-virus work?

When on the Internet, you may come across a pop-up message advertising a new advanced anti-virus software. The message or banner is designed in such a way that it appears as "anti-virus scanning" or "your system is at risk." Such messages are sent by fake anti-virus manufacturers, disguising their software as an anti-virus product. The fake antivirus flashy messages encourage victims to "update," "remove virus from the system," or "install a new software."

Identifying fake anti-virus software

1. More Pop-ups
- One may be interrupted by many pop-ups on your window when connected to the Internet.
- A fake antivirus invites other rogue software on the system.

Buy Genuine Products: Always buy genuine security products from legitimate vendors. Make proper investigation about the software and the vendor before deciding on purchase.

2. Reduced Internet Speed
- Fake antivirus leads to slow Internet speed and slow system performance.
- This is because in the backend it uses the Internet connectivity to install junk malware and that is how the efficiency of the system also decreases gradually.

Eliminate Vulnerabilities: Apply the latest security patches to your OS and all applications, including web browsers, flash player, PDF reader, and other applications, that are on your computer.

3. Change of Homepage
- The easiest way to know if a rogue program is installed on your system is when you find that your homepage within the web browser is changed.

Enable Firewall: A firewall, preferably a two-way, ensures dual safety on your local network and Internet. It monitors both incoming and outgoing traffic, giving you an extra shield of security.

Configure Settings: Configure your system settings so that your antivirus can automatically perform system updates. The latest updates are released as patches to any past errors or to provide enhanced functionality.

4. Directing the Browser
- Fake antivirus programs often redirect one to websites to entice the user to install more malware.
- It will be a website that looks legitimate at first glance but has tell-tale signs that prove that it is a phishing site.

Never Click on Pop-ups: Beware of clicking on pop-ups. You can block pop-ups on the browser settings to avoid falling victim to a phishing attack.

5. Linking to Undesirable Places
- Few rogue software programs also insert links to different words appearing on the browser.
- These links redirect the user to other illegitimate websites, such as gambling, malware, porn sites, or anything, that will benefit the creators

Maintain Your Antimalware Defenses: Keep your antivirus and internet security software up to date. It's a good idea to select the "receive automatic updates" option within your security product.

Beneficiary identification and awareness drive with railway board – South Eastern and Eastern Railways

As a step forward to streamline processes of healthcare delivery in the country by bringing in railway hospitals in the PM-JAY network and enabling more and more people to seek and avail inpatient care at the country's best hospitals, a pilot initiative 'Beneficiary Identification and Awareness Drive' was introduced. The idea behind the initiative was to identify contractual staff, ad hoc labour and their families to extend the reach of PM-JAY in enabling quality healthcare and access to the patients.

In line with this initiative, for Railway Board, one pilot was successfully conducted on 1st June 2019 in Mumbai at Chhatrapati Shivaji Maharaj Terminus (under Central Railways) and at Mumbai Central (under Western Railways) which was followed by a second drive on 18th June 2019 at Chennai Central (under Southern Railways), followed by a third drive on 25th June 2019 at New Delhi Railway Station, Old Delhi Junction, Hazrat Nizamuddin Railway Station and Anand Vihar Terminal Railway Station (under Indian Railways).

PM-JAY Ayushman Bharat in collaboration with the South Eastern and Eastern Railways, organized an Ayushman Bharat Pradhan Mantri Jan Arogya Yojana (AB PM-JAY) Beneficiary Identification and awareness drive on 27th August 2019 at Garden Reach Hospital, Kolkata, wherein approx. 100 contractual staff and ad hoc labour were screened to identify the beneficiaries and their families.

The BIS drive was executed via empaneled hospitals, wherein 14 hospitals under South Eastern and Eastern Railways were responsible for their kiosk. This pilot drive executed was the base for the large-scale rollout drives will be planned for Eastern Railway and South Eastern Railway zones at Sealdah and Kharagpur railway station respectively to identify beneficiaries and their families.

Beneficiary identification and awareness drive organised by Coal India Limited in Bilaspur

Earlier this year, Coal India Limited signed a MoU with National Health Authority (NHA) for empaneling a total of 32 hospitals across 8 subsidiaries under Ayushman Bharat – Pradhan Mantri Jan Arogya Yojana (AB PM-JAY). As a step forward to streamline processes of healthcare delivery in the country by bringing in coal hospitals in the PM-JAY network and enable more and more people to seek and avail inpatient care at the country's best hospitals, a pilot initiative 'Beneficiary Identification and Awareness Drive' was introduced. The idea behind the initiative was to identify contractual staff, ad hoc labour and their families to extend the reach of PM-JAY in enabling quality healthcare and access to the patients.

In line with this initiative, four drives are successfully executed for Railway Board covering six zones. Inspired by the success of the mentioned drives, Ayushman Bharat Pradhan Mantri Jan Arogya Yojana in collaboration with the South Eastern Coalfields Limited, Bilaspur, organized first pilot AB PM-JAY Beneficiary Identification and awareness drive on 6th Sep 2019 at their HQ, wherein over 100 contractual staff and ad hoc labour were screened to identify the beneficiaries and their families. The BIS drive was executed via empaneled hospitals, wherein four hospitals under SECL were responsible for their kiosk.

PM-JAY provides relief to victims of Umbha incident

In Umbha village of Sonbhadra district, a massive firing caused death of 10 people in July, 2019. The victims belonged to poor families and were financially not prepared to afford and access health services. Hon'ble Chief Minister of Uttar Pradesh announced that the residents of Umbha, previously not covered under the scheme, would be eligible to get the benefits of PM-JAY through their inclusion in the State scheme "Mukhyamantri Jan Arogya Abhiyan". A survey was conducted by SHA in the village and after completion, 37 families were identified to access secondary and tertiary care healthcare services through the "Mukhyamantri Jan Arogya Abhiyan".

The Ayushman team was able to identify 104 Ayushman beneficiary families among the victims in Umbha, and arranged for provisioning immediate treatment to them. Even in the presence of armed forces and while the Article 144 was imposed in the area, DIU team showed tremendous spirit by ensuring that they reach out to the Ayushman beneficiaries even in the dead of the night, and procure their details to issue them golden cards (required for accessing treatment under Ayushman) on the spot. Out of the verified 104 beneficiaries, 15 Ayushman patients have been admitted in the District Combined Hospital in Sonbhadra and 7 critically-injured patients referred to BHU Trauma center Varanasi, all under PM-JAY. SHA Uttar Pradesh constituted two special teams to support the beneficiaries undergoing treatment in both Sonbhadra and in Varanasi. Special ward for Ayushman beneficiaries was set up at District Combined hospital Sonbhadra and regular health camps are being organized at village level.

State Government has taken initiatives to saturate Ayushman coverage in Umbha village. With the support of Common Service Center and CHC Ghorawal, Golden cards are being issued to eligible beneficiaries. A total of 300 golden cards have been issued to the eligible beneficiaries. Hon'ble Chief Minister of Uttar Pradesh Yogi Adityanath has announced that the residents of Umbha, previously not covered under the scheme, would now get the benefits of Ayushman through inclusion in the "Mukhyamantri Jan Arogya Abhiyan". Data Survey is ongoing in the village and after completion, all previously uncovered eligible Umbha beneficiaries will access secondary and tertiary care healthcare services through the "Mukhyamantri Jan Arogya Abhiyan".

5th batch of SHA training completed at ASCI

National Health Authority (NHA) with the support of Administrative Staff College of India (ASCI), Hyderabad successfully completed the 5th batch of training for newly joined officials in State Health Agencies. A three-day long training was organized at ASCI's Bella vista Campus in Hyderabad from 19 – 21 August, 2019. The purpose of this training was to apprise and update the participants about the elementary features of the scheme. A total of 21 members representing 9 States participated in this training. Participants included Chief Executive Officers, Managers and Consultants for Operations, Finance, Capacity Building and Medical themes.

Since the launch of the scheme in September 2018, Pradhan Mantri Jan Arogya Yojana (PM-JAY) has achieved many milestones, faced many challenges and overcome several barriers. All the happenstances were shared with the participants and state experiences were shared by participants creating it a cross learning forum. Major progress made as an allied implementation of the state schemes and AB PM-JAY was one of the key focus areas of discussion. States were given flexibility in terms of implementation of PM-JAY and NHA is providing guidance and policy support to the States for successful implementation of the scheme. All the aspects and experience were shared with the participants during the sessions.

The participants were enlightened on the fundamental and critical issues like hospital de/empanelment, financial management, anti-fraud activities, claim management, rationalization of health benefit packages and various guidelines for the same were shared. The changes made in the IT platforms and rationale (backed by data) behind these changes were discoursed with the representatives. A live demonstration of the upgraded grievance portal was given, and guidelines were shared with the participants. Strategy adopted for beneficiary IEC was deliberated with the states and states in turn explained their methodology of IEC to empower the beneficiaries and other stakeholders. Demonstration of insight portal and dashboards were done, and the state were explained about the modalities and usage of these dashboards in policy decision making.

PM-JAY IN NEWS

This article was published in liveMINT on August 22, 2019

Ayushman Bharat helped 39 lakh people save ₹12,000 crore: Harsh Vardhan

Free-of-cost treatment under the government's flagship Ayushman Bharat-Pradhan Mantri Jan Arogya Yojna (AB-PMJAY) has helped more than 39 lakh people save Rs.12,000 crore since its launch in September 23 last year, the health minister said on Wednesday.

Several events are being planned across the country to commemorate the first anniversary of its launch and September 23 will be celebrated as 'Ayushman Bharat Diwas' to generate awareness about the scheme.

Union Health Minister Harsh Vardhan reviewed the implementation of the scheme and said, "I am pleased to know that more than 39 lakh people have availed cashless treatment worth over Rs. 6,100 crore for serious illnesses since the launch of AB PM-JAY. This has resulted in savings of Rs.12,000 crore to the beneficiary families."

Appreciating the progress of the scheme so far, Vardhan stressed on maintaining the momentum in its implementation across the country and urged states to put in greater strength and efficiency in scaling up it reach and providing seamless health services to the last mile. "The Prime Minister has envisioned the scheme for the health and wellness of the poorest and most vulnerable of the people. We have to ensure that the vision of our beloved and inspirational Prime Minister is fulfilled," he emphasised.

At the review meeting, Vardhan also launched the newly designed grievance management portal of AB PM-JAY. This is an online system to help members of the general public to register their grievances and get assisted support. Vardhan also gave the go-ahead to the preparations for the first anniversary of the scheme. The fortnight of September 15-30 will be marked as the 'Ayushman Bharat Pakhwara' when several activities will be carried out in the states to generate awareness around the scheme and celebrate this gift of health to the nation. A mega national event 'Gyan Sangam' will be organised from September 29-30 to highlight the progress and achievements of the scheme.

The Union Health Minister also reviewed the cyber security and privacy mechanisms set up at the National Health Authority, the apex body implementing the scheme to protect the beneficiary data. He emphasised that the highest standards of security and privacy, and zero tolerance for corruption and fraud be the cornerstone of the culture of AB PM-JAY.

This article was published in FEonline on September 10, 2019

10 crore Ayushman Bharat PM-JAY eCards issued in 350 days

As many as 10 crore Ayushman Bharat PM-JAY eCards have been issued in around 350 days of the launch of the scheme, said Varun Jhaveri, Officer on Special Duty to CEO, Ayushman Bharat. Jhaveri tweeted, "10 CRORE #AyushmanBharat PM-JAY eCards issued in around 350 days! With one life saved, you save an entire family from slipping into poverty. From villages to metros and from cancer to bypass, #AyushmanBharat is silently making India healthy. 1st step towards 5 trillion$ economy."

According to the official PM-JAY portal, as many as 15,968 hospitals have been empanelled under the scheme. The total number of beneficiaries admitted to hospitals under the scheme are 40,93,453. Ayushman Bharat – Pradhan Mantri Jan Aarogya Yojana (AB PM-JAY) was launched by Prime Minister Narendra Modi on September 23, 2018 at Ranchi, Jharkhand. The first of its kind health cover scheme in India provides a cover of up to Rs 5 lakh per family per year, for secondary and tertiary care hospitalization, benefitting over 10.74 crore vulnerable entitled families. PM-JAY provides cashless and paperless access to services for the beneficiary at the point of service. As many as 20,000 Health and Wellness centres have also been made operational under the Ayushman Bharat scheme.

Beneficiaries of Ayushman Bharat can check their entitlement by four means. They can self-check either through 'Am I Eligible Portal' and 'Ayushman Bharat PM-JAY Mobile App'. They can also call toll-free numbers 14555 or 1800-11-564, or visit the nearest empannelled hospital.

Under the Ayushman Bharat scheme, the government has aimed to set up 1,50,000 Health and Wellness Centres across the country to bring health care closer to the homes of the people.

The government recently said that around 41 lakh beneficiaries of Ayushman Bharat scheme have saved Rs 12,000 crore so far on health expenditure since the launch of the scheme. "A total of 17,000 hospitals have been empanelled so far under this scheme."

More than 4.1 million (41 lakh) persons have become beneficiaries under this scheme and have thus saved a total of an approximate120 billion Indian Rupees (Rs 12000 crore) on health expenditure," Union health minister Harsh Vardhan had said recently at the 72nd Session of the WHO Regional Committee for South-East Asia.

#PMJAYmakingAdifference

MEGHALAYA

PM-JAY a boon for the poor

Despite suffering from severe pain in the ear, nose and throat, Passah was reluctant to visit the doctor for the fear of being prescribed an expensive treatment. However, as soon as he got to know about PM-JAY, he decided to visit a doctor in Shillong who prescribed him to undergo Oto-rhinolaryngology surgery at Nazareth hospital. Under PM-JAY, Passah did not have to pay anything and underwent an expensive surgery for free.

HARYANA

PM-JAY giving hope

14 year-old Tamanna could not even get a square meal due to meagre family income. After recurrent episodes of vomiting and high fever, she was admitted to Govt. Medical College Hospital in Chandigarh and was diagnosed with Intestinal TB with Entro Cutaneous Fistula. PM-JAY came as a saviour to Tamanna who is now undertaking treatment under PM-JAY and showing signs of progress.

MANIPUR

PM-JAY gifting happiness

When a church chowkidar was diagnosed with throat cancer, all church members came forward to help him get treatment. But that wasn't enough. After learning about his eligibility to avail free treatment under PM-JAY, Ngaraipam started treatment at RIMS hospital in Imphal.

UTTAR PRADESH

PM-JAY saving lives

When standing for long hours got difficult, 60-yr old labourer visited hospital and was informed that his backbone was damaged. With limited financial savings, Rana almost gave up all hope to be able to afford the prescribed treatment. But PM-JAY gave him hope and he underwent Laminectomy surgery for free.

PM-JAY in Social Media

Dr Harsh Vardhan @drharshvardhan

From Gujarat to Manipur, UP to Andhra Pradesh, citizens are wholeheartedly participating in #AyushmanBharat Pakhwara Prabhat pheris, walks & marathons. I urge all to spread the message of good health & well being. #SaalEkAyushmanAnek @PMOIndia @MoHFW_India @ibhushan

Dr. Indu Bhushan @ibhushan

Hon. HFM @drharshvardhan ji flagged off #AyushmanBharat Pakhwara celebrations from Kolar #karnataka. Hundreds participated in rallies and Prabhat pheris across the state today to spread awareness on good health and well being. @PMOIndia @MoHFW_INDIA @AyushmanNHA

Mahesh Poddar @maheshpoddarjhr

जान जोखिम में डालकर @AyushmanNHA कार्यालय भवन की सफाई कर रहे श्रमिकों की जिज्ञासा #AyushmanBharat की सफलता को प्रमाणित करती है। जीवन भारती बिल्डिंग के 9वें तल्ले की खिड़की नॉक कर हवा में लटके श्रमिक ने जानना चाहा कि वह @PMJAY_INDIA का पात्र है या नहीं और उन्हें अच्छी खबर मिली।

Translate Tweet

THIRD EYE

While Cleaning Window Panes

The National Health Authority, which is housed on the 7th and 9th floors of Jeevan Bharati building, had a query from some unexpected quarters. While cleaning glass windows of the high rise from outside, the cleaners knocked and asked some consultants working inside on how to find out their eligibility for free treatment under Ayushman Bharat. The cleaners' details were taken and they were soon given the good news – they were eligible.

G Kishan Reddy @kishanreddybjp

"Health is wealth." Every citizen of this country should have access to quality health services. @narendramodi govt is committed to provide the best medical facilities under the #AyushmanBharat scheme & already 34.79Lakh beneficiaries have utilised the services across the country

AYUSHMAN BHARAT

As part of this, 1.5 lakh Health and Wellness Centres will bring primary health care system closer to the homes of people

HWCs to provide services for

• Communicable Diseases
• Non-Communicable Diseases
• Maternal, Child & Family Welfare
• Free Essential Drugs & Diagnostics

www.mohfw.gov.in

Kiran Mazumdar Shaw @kiranshaw

Was a pleasure to meet @ibhushan n his colleagues to brainstorm on innovative ways to deliver better healthcare n wellness programs through incentives for wellness n compliance thru Ayushman Bharat @AyushmanNHA

CMO Rajasthan @RajCMO

मुख्यमंत्री श्री अशोक गहलोत की अध्यक्षता में बुधवार को हुई उच्चस्तरीय बैठक में निर्णय लिया गया कि राजस्थान में आयुष्मान भारत योजना 1 सितम्बर, 2019 से लागू होगी। dipr.rajasthan.gov.in/content/dipr/e...

Translate Tweet

11:04 AM · Aug 29, 2019 · Hootsuite Inc.

NITI Aayog @NITIAayog

#AyushmanBharat has stood the test of time & has paved the path to realise the vision of 'One Country, One Health Sector'.

With current efforts undertaken, the doctor to population ratio will soon hit the mark of 1:800: #NITIAayog Member Dr VK Paul at #FICCIHEAL2019.

#FICCIHEAL2019

Ravi Shankar Prasad @rsprasad

CSC VLE Sharan Kumar enrolled 50 people under Ayushman Bharat in Dobhi, Gaya district of Bihar. VLEs are playing a key role in the promotion of #AyushmanBharat in remote areas of the country.

AYUSHMAN BHARAT

CSC VLE : Sharan Kumar
Dobhi, Gaya district in Bihar

CSCeGov and 8 others

6:00 PM · Aug 21, 2019 · Twitter for Android

BIMAR NA HOGA AB LACHAR, BIMARI KA HO RAHA HAI MUFT UPCHAR